Message Text

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ACTION ARA-10

INFO OCT-01 ISO-00 EB-05 OPR-02 DRC-01 RSC-01 /020 W

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R 261235Z AUG 74

FM AMCONSUL SAO PAULO

TO USDOC WASHDC

INFO USIA WASHDC

SECSTATE WASHDC 5522

AMEMBASSY BRASILIA

AMCONSUL RIO DE JANEIRO

AMCONSUL PORTO ALEGRE

UNCLAS SAO PAULO 1885

USIAC

COMMERCE: PASS USTS

E.O. 11652: N/A

REQUEST YOU INITIATE CAB WAIVER FOR TRAVEL ON BRANIFF AIRWAYS FOR FIVE JOURNALISTS TO PARTICIPATE IN FAMILIARIZATION TOUR OF DALLAS, NEW ORLEANS AND MIAMI BEGINNING NOVEMBER 6. JOURNALISTICS ARE EDITORS OF TRAVEL PAGES FOR NEWSPAPERS WITH A DAILY CIRCULATION OF 200,000 COPIES AND WILL DO SPECIAL INTEREST STORIES ON EACH LOCATION. ALL JOURNALISTS ARE FROM REGIONS JUDGED TO BE EXCELLENT POTENTIAL SOURCES FOR INCREASED TOURISM. PROJECT IS JOINT COMMERCIAL SECTION-USIS PROGRAM. USIS WILL PROVIDE PER DIEM AT THE RATE OF \$25.00 FOR EACH JOURNALIST. BRANIFF HAS AGREED TO SUPPLY TRANSPORTATION AND A GUIDE/INTERPETER TO ACCOMPANY THE JOURNALISTS. ITINERARY IS AS FOLLOWS:

NOV 6 SAO PAULO/DALLAS BN 972/176 NOV 7 DALLAS NOV 8 DALLAS/NEW ORLEANS BN 235 NOV 9 NEW ORLEANS NOV 10 NEW ORLEANS NOV 11 NEW ORLEANS/MIAMI BN 259 UNCLASSIFIED

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NOV 12 MIAMI

NOV 13 MIAMI NOV 14 MIAMI NOV 15 MIAMI/SAO PAULO BN 985

PARTICIPANTS:

ZAIMAN DE BRITO FRANCO, DIARIO DO POVO RUA CESAR BIERRENBACH 77, CAMPINAS, SP

JULIANO MORGATO, DIARIO DO GRANDE ABC RUA CATEQUESE 562, SANTO ANDRE, SP

ANTONIO CARLOS MORANDINI, DIARIO DA MANHA RUA DUQUE DE CAXIAS 129, RIBEIRAO PRETO, SP

PAULO POLI, CORREIO DO POVO RUA CALDER JUNIOR 219, PORTO ALEGRE, RS

MURILO MOYRE BENATTO, A GAZETA DO POVO PRACA CARLOS GOMES 4, CURITIBA, PR

REQUEST ALSO THAT USTS CONTACT LOCAL TRAVEL SERVICES AND HOTELS IN ABOVE CITIES TO FACILITATE ORIENTATION BRIEFINGS AND REDUCED PRICED HOTEL ARRANGEMENTS.

USTS JOURNALIST FORMS FOLLOWS. CHAPIN

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Message Attributes

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Current Classification: UNCLASSIFIED

Concepts: TOURISM, ITINERARY, AIRLINES, PERSONNEL TRAVEL, JOURNALISTS

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To: COM

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